



OUR TEAM

WHITNEY TRIPLETT, M.A., NCC, PPS

Executive Director of Strategy and Development



BIOGRAPHY

"I developed a passion for social justice, systems change, and educational reform as I experienced the stark inequities present within the educational system. I have a heart for issues of social justice and improving the systems in which we work, so that all students have equitable access to the highest quality education, of which a comprehensive school counseling program is a critical component."

Whitney is a vision-driven leader with a passion for promoting equity, access, and the success of all students through the intentionality of transformative school counseling. Through her role as an Executive Director at Hatching Results, Whitney provides school counseling strategy support to the organization, as well as school districts, county offices, and state departments across the nation. She loves facilitating professional learning for school counselors, building administrators, and others working to impact student outcomes in a measurable, meaningful way through comprehensive school counseling programming.

Previously at Chicago Public Schools' central office, Whitney supported over 800 school counselors and college and career coaches while serving on the board for the Illinois School Counselor Association and instructing school counseling students at Loyola University Chicago. It was through these roles that she was recognized in 2018 as the Illinois School Counseling Advocate of the Year.

As a high school counselor, Whitney earned RAMP recognition as well as an Oppenheimer Recognition Award for her collaborative work in raising the Freshman On Track rate at her school through the development of various tools for progress monitoring student attendance, behavior, and achievement. An Education Pioneers alum, Whitney is passionate about school reform to the end that ALL students in the nation have equitable access to a high-quality education, including a comprehensive school counseling program!

PROFESSIONAL HIGHLIGHTS

- Co-authored *Hatching Results for Secondary School Counseling: Implementing Core Curriculum, Individual Student Planning, and Other Tier One Activities* (Hatch, Triplett, Duarte, & Gomez, 2019)
- Co-authored *Hatching Tier 2 and 3 Interventions in Your Elementary School Counseling Program* (Hatch, Kruger, Pablo, & Triplett, 2019)
- 2018 Illinois School Counselor Advocate of the Year
- Co-founder/co-chair of the National School Counseling Leadership Conference

FUN FACTS

- I've lived in 12 cities/towns across three states (North Carolina, Illinois, California) and have moved over 20 times. While I grew up rural, I've mostly worked as a school counselor in urban districts.
- I was inspired to become a school counselor, in part, by watching counselor Deanna Troi on *Star Trek: The Next Generation* as a child. I was enamored by her perceptiveness, diplomacy, advocacy, patience, and professionalism - all important qualities of a school counselor!

TESTIMONIALS



"Whitney is an invaluable partner! Her leadership in guiding Washington State's mandated implementation of the ASCA National Model has been exceptional. She brings a wealth of professional experience tempered with humility and humor, which makes her trainings engaging, inspiring and immediately useful, as evident in the incredibly positive evaluations received every time. In addition to empowering school counselors, Whitney is also growing her own experience with supporting the development of school counselors who've become building and district leaders. She's passionate about ensuring school counselors can thrive through clearer understanding of their critical role! All of the Superintendent of Public Instruction's staff co-leading this work with Whitney know we couldn't have made this much progress without her, and we are eternally grateful to Whitney for so skillfully and gracefully facilitating this big systemic change across Washington!"

- Kim Reykdal, Director, Graduation and Pathway Preparation, Washington Office of Superintendent of Public Instruction

"Whitney is a trail-blazer. Her work in Chicago Public Schools has led to systemic change throughout the district that is evidenced by increased implementation of comprehensive school counseling programs in schools, a decrease in non-counseling duties, and improvements in student achievement. She co-authored Illinois' statewide model for school counseling and has pioneered best practices for K-12 postsecondary advising which are being adopted by local universities as well as other districts throughout the state. Whitney is efficient, passionate, and has an outstanding ability to connect and empower others to lead this important work."

- Kirsten Perry & Brian Coleman, National School Counselors of the Year, 2018 and 2019

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