



## MINDY WILLARD, M.A.

Director of Outreach and Engagement



### BIOGRAPHY

***"To say that school counseling 'changed my life' is an understatement; school counseling built the life that I have. I always say 'School counselors find the kids who need us long before those students come knocking on our doors.' This is the impact that this profession has on so many! School counselors are no longer guidance counselors, waiting in their offices for students to come see them. We are school counselors who use data and relationships to seek out our students. We use research and evidence to develop programming to support them and use our expertise of systems change to disrupt institutions that have been harming our communities for hundreds of years. I am so proud and honored to be able to work alongside so many phenomenal school counselors (and their administrators) who are impacting lives for generations to come."***

Mindy has had the honor of supporting students and school communities in three states, from preschool to college, from urban Phoenix to rural Wisconsin. Prior to her role as the Director of Outreach and Engagement for Hatching Results, she supported 50 school counselors in her role as the School Counseling and Transitions Coordinator for the Madison Metropolitan School District in Madison, WI. Before moving to the district level, she served as a K-8 school counselor in Glendale, Arizona and a high school counselor in Franklin, Wisconsin. During her 19 years in the field, Mindy's comprehensive school counseling programs and the counselors she has mentored have been recognized at the state and national levels on several occasions.

In 2011, her Title I K-8 elementary/middle program serving 700 students received ASCA's prestigious RAMP award. In 2008, Mindy was named the Arizona Multi-level School Counselor of the Year and she went on to be named the 2013 ASCA School Counselor of the Year. In 2016, her high school counseling team's school counseling program was recognized as a state-wide Program of Promise for submitting a WSCPAR (Wisconsin School Counselor Accountability Report). A graduate of Ball State University (Indiana), she is also a past president of the Arizona School Counselor Association and former Advocacy and Public Relations Director for the Wisconsin School Counselor Association.

### PROFESSIONAL HIGHLIGHTS

- 2013 ASCA School Counselor of the Year
- 2008 Arizona School Counselor Association Multi-Level School Counselor of the Year
- 2011 RAMP Recipient and Current RAMP Reviewer
- Arizona School Counselors' Association Past President
- Wisconsin School Counselor Association Advocacy and Public Relations Director

### TESTIMONIALS

"Mindy checks every box for a top-notch presenter and trainer on all things school counseling – experience, expertise, passion, engagement, and fun! Mindy's ability to provide expert content that is woven together with real-life examples and her own rich experiences, while also presenting material in easy to grasp and engaging ways makes her a sought-after trainer by stakeholders across various roles and settings. Her continuous learning, curiosity, collaboration, connections, and out-of-the-box thinking adds depth and breadth to her training material. Mindy creates an atmosphere of openness, warmth, and energy that makes it safe to learn, grow, question, and struggle. Mindy's name on any presentation or training makes it a must-attend!"

-Andrea Donegan, School Counseling Consultant, Wisconsin Department of Public Instruction

"Mindy is passionate about school counseling and that passion carries over in everything she does. A dynamic presenter who connects every learning opportunity with real-life scenarios, Mindy makes all learning experiences relevant and meaningful. Her years as a caring, compassionate school counselor at all levels enable her to share her knowledge and skills in an atmosphere conducive to active participation by all! As a school counseling leader both locally and nationally, she has advocated for the profession at events with business leaders, government officials, school board associations, and other educational organizations. That advocacy has been key in moving the profession forward."

-Jill Zitt, Lead Counselor, Eagle College Prep Schools, Phoenix, AZ

### FUN FACTS

- Mindy is the mom of three fun-loving boys!
- Mindy is from Indiana and graduated from Ball State University.
- Mindy has served at the elementary, middle, high and district level.



**Email**  
mindy@hatchingresults.com

**Twitter**  
@mindywillard17